

# 'Guide to Floyd Food' and 'Floyd Farm Trail' Application

SustainFloyd 2023-24 'Guide to Floyd Food' Application--Please complete all five sections

\*Application is necessary for all previous listees

Deadline for all listings is March 24, 2023

\* Required

1. Your farm or business name \*

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2. \*

Your farm or business email

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3. Would you like to update your current listing or submit a new listing? \*

View your 2022 listing here: <https://floydfoodguide.org/listings/>

Mark only one oval.

My current listing is correct    *Skip to question 17*

I would like to submit a revised listing

This is a new listing

## Business Information

Fill in the fields with your farm or business information as you would like it to appear in the Food Guide

4. Phone Number (Format 000-000-0000) \*

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5. Website URL

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6. Facebook complete address

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7. Instagram complete address

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8. Physical address \*

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9. Would you like your physical address included in the public Food Guide? \*

Mark only one oval.

Yes

No

10. Do you sell at that physical address? \*

Mark only one oval.

Yes

No

Skip to question 11

### Business Description

11. Categories \*

Please select your principal categories (up to 4

Check all that apply.

Artisanal Foods

Baked Goods

Beverages

Community Supported Agriculture (CSA)

Education (locally-grown & food related)

Farm

Farm & Gardening Supplies

Farm Stores (stores located on a farm)

Floyd Farmers Market

Food Pantry

Flowers & Herbs

Dairy, Eggs, & Meat

Pick-your-own & Events

Plants (Vegetable, herb and pollinator plants)

Restaurants & Food Trucks (serves locally produced foods)

Retail Outlets (sells locally produced foods)

## 12. PLEASE SELECT ONE PRIMARY CATEGORY \*

Check all that apply.

- Artisanal Foods
- Baked Goods
- Beverages
- Community Supported Agriculture (CSA)
- Education (locally-grown & food related)
- Farm
- Farm & Gardening Supplies
- Farm Stores (stores located on a farm)
- Floyd Farmers Market
- Food Pantry
- Flowers & Herbs
- Dairy, Eggs, & Meat
- Pick-your-own & Events
- Plants (Vegetable, herb and pollinator plants)
- Restaurants & Food Trucks (serves locally produced foods)
- Retail Outlets (sells locally produced foods)

## 13. Do you have any third party certifications?

Check only if you have proof of certification. Please send a copy of your current certificate to [info@sustainfloyd.com](mailto:info@sustainfloyd.com) to have it listed in the guide.

Check all that apply.

- Certified Naturally Grown (CNG)
- Fair Trade Certified
- Non-GMO project Verified
- USDA GAP (Good Agricultural Practices)
- USDA Organic

## 14. Please provide a short list of what you sell / produce \*

Maximum 25 words: Please do not include details here. (Example: free range eggs, organic vegetables, grass fed meat, goat milk products, flowers)

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## 15. Tell your "story" \*

Describe your primary business, say something about your operation (why you farm, owned since, how you started etc), Where do you sell and when, describe your commitment to local food. You can add a personal touch. Here is an example:  
"Founded in 2013, The Sacred Ginmill is a local moonshine producer with delivery service. We believe that secrecy is part of moonshine's great tradition and mystique. To that end our whiskeys are delivered in local artisan, handmade ceramic bottles made to look like milk jugs. Customers who want refills can leave their jugs at or drop off location in the town of Floyd. We strive to use all local ingredients.)

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## 16. Upload Your Logo

Include a logo for your listing 1200 x 800 px or LARGE. upload it here. Please name your file to match your organization.

Files submitted:

*Skip to question 17*

**Floyd Farm Trail**

Floyd Farm Trail: Celebrating and promoting agritourism in Floyd County  
SustainFloyd, in partnership with the Floyd Tourism Office, has received a substantial marketing grant to promote agritourism activities in Floyd County in 2023.  
There is no cost to farms and businesses to participate.  
If you offer agritourism experiences and are interested in learning more, please respond below.

## 17. If your business has an agritourism aspect indicate your interest in learning more about the the Floyd Farm Trails project. \*

*Mark only one oval.*

Yes

No *Skip to question 20*

Maybe

18. What kinds of agritourism experiences will you offer to visitors during 2023?

Check all that apply

*Check all that apply.*

- Tours
- Retail store
- Classes and Workshops
- Local prepared foods eg farm to table dining
- Pick your own
- Trails and hikes
- Other: \_\_\_\_\_

19. To include you in the program we will need to collect further details such as open hours, names of events etc. Would you like to hear more from us about this?

*Mark only one oval.*

- Yes
- No

#### Guide to Less Waste

SustainFloyd is planning a guide to waste reduction opportunities locally. This includes recycling, reuse and reduce options you offer.

20. Briefly describe waste reduction activities, e.g. we take back our glass jars, we accept compost, our operation is solar powered, etc

\_\_\_\_\_

21. Are you interested in being included in the guide. (We will contact you for more detailed information). \*

*Mark only one oval.*

- Yes
- No

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