

'Guide to Floyd Food' Application

SustainFloyd 2024- 25'Guide to Floyd Food' Application--Please complete all three sections

*Application is necessary for all previous listees
Deadline for all listings is Apr 5, 2024

Please note: Section 1 includes contact information to allow us to contact you. Section 2 includes contact information to allow customers to contact you.

* Indicates required question

1. Farm or Business Name

2. Contact Name *

3. Farm or Business email for SustainFloyd use *

4. Phone Number (Format 000-000-0000) for SustainFloyd use *

5. Would you like to update your current listing or submit a new listing? *

View your 2023 listing here: <https://floydfoodguide.org/listings/>

Mark only one oval.

- My current listing is correct
- I would like to submit a revised listing
- This is a new listing

Business Information

Fill in the fields below with your farm or business information as you would like it to appear in the Food Guide.

Please note: although no one method of contact is required, you must include at least one way that customers can contact you.

6. Contact name for customer use

7. Farm or Business email for customer use

8. Phone Number (Format 000-000-0000) for customer use

9. Website URL

10. Facebook complete address

11. Instagram complete address

12. Physical address *

13. Would you like your physical address included in the public Food Guide? *

Mark only one oval.

Yes

No

14. Do you sell at that physical address? *

Mark only one oval.

Yes

No

Skip to question 15

Business Description

Fill in the fields below with details of your business

15. PLEASE SELECT ONE PRIMARY CATEGORY *

Check all that apply.

- Artisanal Foods
- Baked Goods
- Beverages
- Community Supported Agriculture (CSA)
- Education (locally-grown & food related)
- Farm
- Farm & Gardening Supplies
- Farm Stores (stores located on a farm)
- Floyd Farmers Market
- Food Pantry
- Flowers & Herbs
- Dairy, Eggs, & Meat
- Pick-your-own & Events
- Plants (Vegetable, herb and pollinator plants)
- Restaurants & Food Trucks (serves locally produced foods)
- Retail Outlets (sells locally produced foods)

16. You may select up to three additional categories *

Check all that apply.

- Artisanal Foods
- Baked Goods
- Beverages
- Community Supported Agriculture (CSA)
- Education (locally-grown & food related)
- Farm
- Farm & Gardening Supplies
- Farm Stores (stores located on a farm)
- Floyd Farmers Market
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- Pick-your-own & Events
- Plants (Vegetable, herb and pollinator plants)
- Restaurants & Food Trucks (serves locally produced foods)
- Retail Outlets (sells locally produced foods)

17. If you make prepared foods, such as baked goods or preserves, is your kitchen certified?

Mark only one oval.

- Yes
- No

18. Do you have any third party certifications?

Check only if you have proof of certification. Please send a copy of your current certificate to info@sustainfloyd.com to have it listed in the guide.

Check all that apply.

- Certified Naturally Grown (CNG)
- Fair Trade Certified
- Non-GMO project Verified
- USDA GAP (Good Agricultural Practices)
- USDA Organic

19. Please provide a short list of what you sell / produce *

Maximum 20 words: Please do not include details here. (Example: free range eggs, organic vegetables, grass fed meat, goat milk products, flowers)

20. Tell your "story" *

Describe your primary business, say something about your operation (why you farm, owned since, how you started etc), Where do you sell and when, describe your commitment to local food. You can add a personal touch. Here is an example: "Founded in 2013, The Sacred Ginmill is a local moonshine producer with delivery service. We believe that secrecy is part of moonshine's great tradition and mystique. To that end our whiskeys are delivered in local artisan, handmade ceramic bottles made to look like milk jugs. Customers who want refills can leave their jugs at or drop off location in the town of Floyd. We strive to use all local ingredients.)

Please keep it brief --120 word limit.

21. Upload Your Logo

Include a logo for your listing 1200 x 800 px or LARGE. upload it here. Please name your file to match your organization.

Files submitted:

22. We include a few photographs in our printed guide. If you have an especially good image you would like to us to consider you may attach it here. We are particularly interested in images that include people. (Please note: We will not be able to use all the images we receive.)

Files submitted:

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